

EXISTING CONDITIONS



EXISTING CONDITIONS





t z e l a n

THE NEWBURY

EXTERIOR IDENTITY

Boston Public Garden

1. PAVEMENT MONOGRAMS

CAST WHITE BRONZE

2. ADDRESS PLAQUE

LIGHT BRONZE - TO MATCH ARLINGTON DOORS

3. PROPERTY PLAQUE

LIGHT BRONZE - TO MATCH ARLINGTON DOORS

4. THE STREET BAR SIGNAGE

GOLD SILKSCREEN

5. LEADING HOTEL PLAQUE

LIGHT BRONZE - TO MATCH ARLINGTON DOORS

1

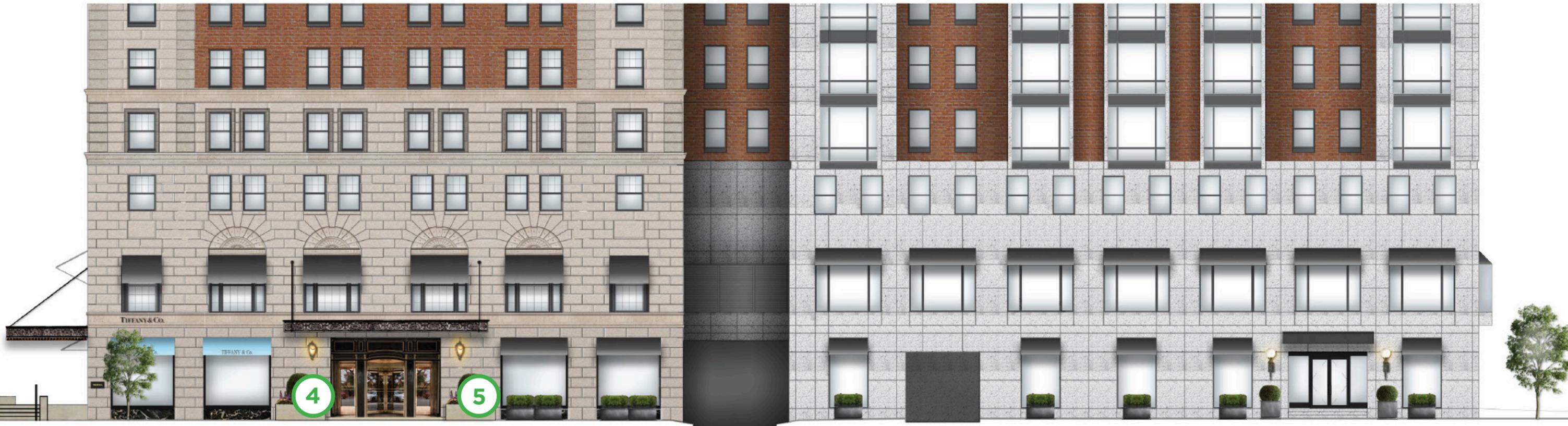
PAVEMENT MONOGRAMS
CAST WHITE BRONZE
LOCATIONS



NEWBURY ENTRANCE

1

PAVEMENT MONOGRAMS
CAST WHITE BRONZE
LOCATIONS



ARLINGTON ENTRANCE

1

PAVEMENT MONOGRAMS

CAST WHITE BRONZE

15" X 15"



NEWBURY ENTRANCE

1

PAVEMENT MONOGRAMS

CAST WHITE BRONZE

15" X 15"



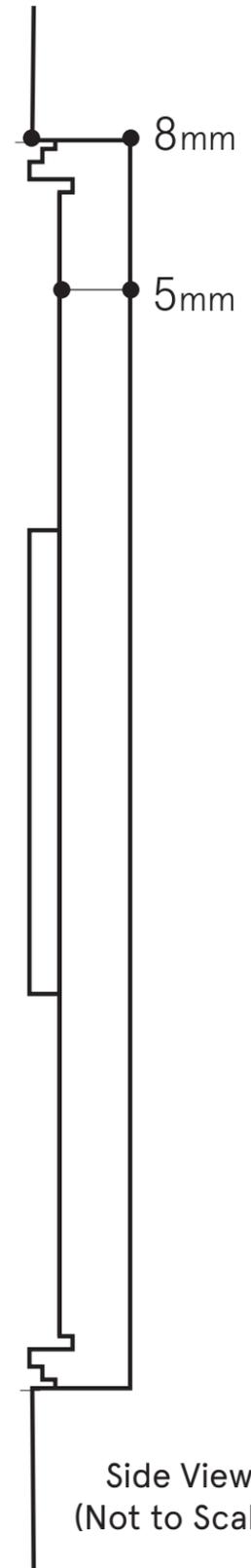
ARLINGTON ENTRANCE

Monogram

15x15"



Front View



Side View
(Not to Scale)

2B

ADDRESS PLAQUE

LIGHT BRONZE - TO MATCH ARLINGTON DOORS

LOCATION



NEWBURY ENTRANCE

2

ADDRESS PLAQUE

LIGHT BRONZE - TO MATCH ARLINGTON DOORS

LOCATION



NEWBURY ENTRANCE

3

PROPERTY PLAQUE

LIGHT BRONZE - TO MATCH ARLINGTON DOORS

LOCATION



NEWBURY ENTRANCE

3

PROPERTY PLAQUE

LIGHT BRONZE - TO MATCH ARLINGTON DOORS

LOCATION



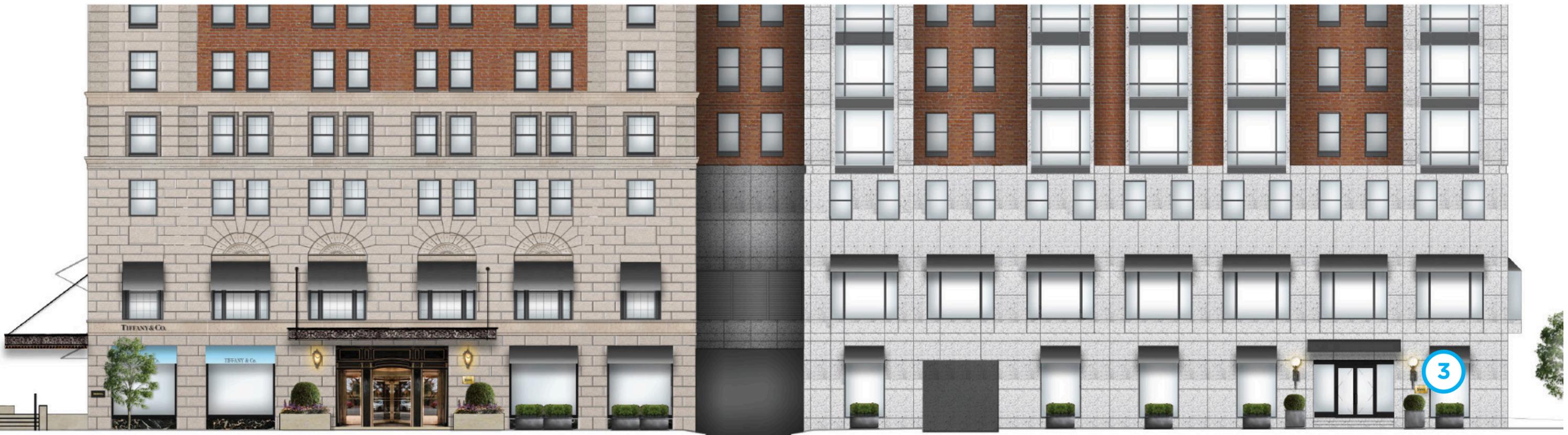
ARLINGTON ENTRANCE

3

PROPERTY PLAQUE

LIGHT BRONZE - TO MATCH ARLINGTON DOORS

LOCATION



COMMONWEALTH ENTRANCE

3

PROPERTY PLAQUE

LIGHT BRONZE - TO MATCH ARLINGTON DOORS

LOCATION

8.5" X 13"



NEWBURY ENTRANCE

3

PROPERTY PLAQUE

LIGHT BRONZE - TO MATCH ARLINGTON DOORS

8.5" X 13"



ARLINGTON ENTRANCE

CL

3

PROPERTY PLAQUE

LIGHT BRONZE - TO MATCH ARLINGTON DOORS

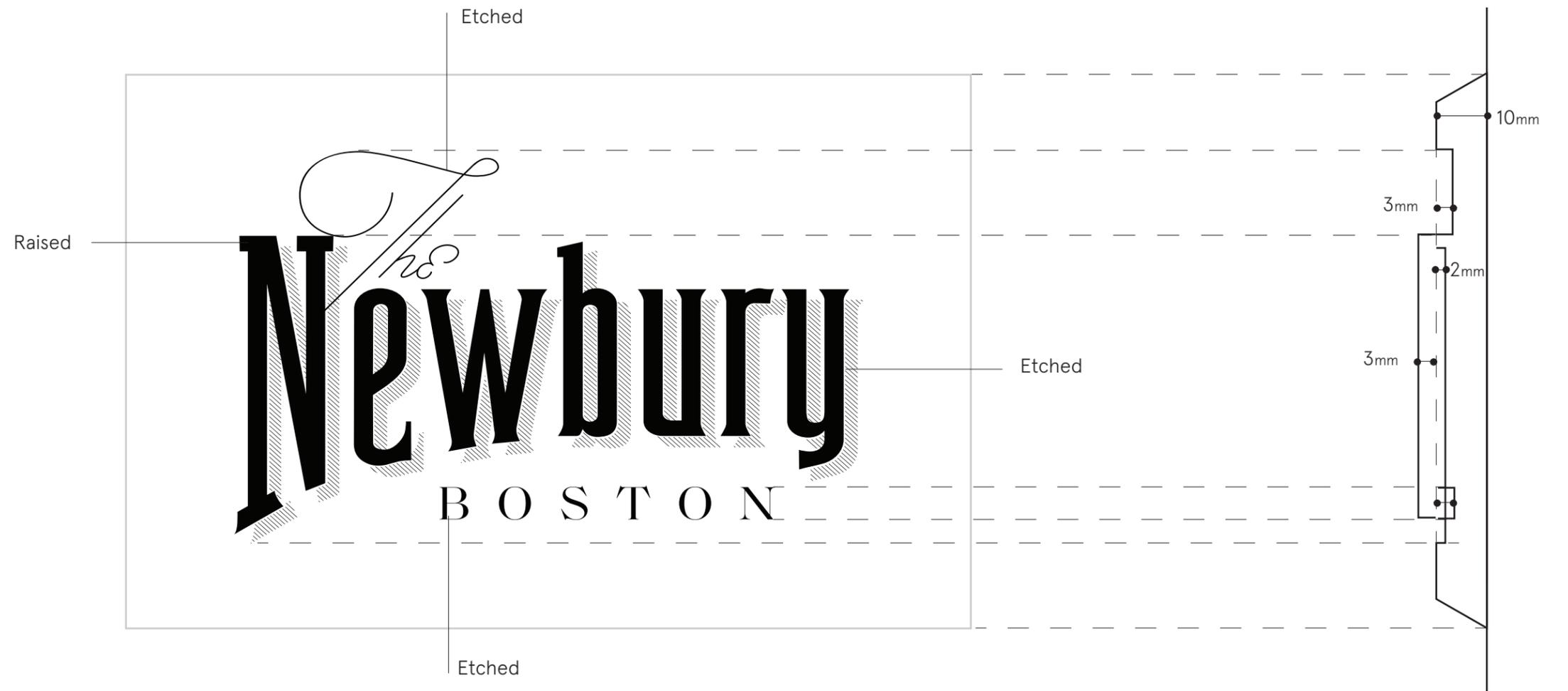
8.5" X 13"



COMMONWEALTH ENTRANCE

Property Plaque

Shown at 50% scale on 17 x11"



Front View

Side View
(Not to Scale)

LEADING HOTEL PLAQUE



LHW

CL

ARLINGTON ENTRANCE

STREETBAR SIGNAGE
GOLD SILKSCREEN
LOCATIONS



ARLINGTON ENTRANCE

STREETBAR SIGNAGE

GOLD SILKSCREEN

*IDENTITY AND WINDOW APPLICATION NOT YET FINALIZED



ARLINGTON ENTRANCE

OVERVIEW



NEWBURY ENTRANCE

OVERVIEW



ARLINGTON/COMMONWEALTH ENTRANCE

THANK YOU



TAJ BOSTON

15 ARLINGTON STREET, BOSTON, MA 02116

DELIVERY SIGNAGE

OCTOBER 22, 2019



EXISTING SIGNAGE FOR HOTEL ALLEYWAY DELIVERIES



1. UPDATED DELIVERY SIGNAGE

60"

A *Newbury*
BOSTON

B **DELIVERIES**

C **Mon-Fri**
6am-3pm
Except for special circumstances

D **Sat-Sun**
7am-9am
As necessary

Only one delivery vehicle allowed in the alley at one time

Receiver from The Newbury Boston to be present during all deliveries via the alley

Additional delivery vehicles to wait until any delivery vehicle using the alley exits

Delivery vehicle operators to stay near the vehicle outside The Newbury Building

Except as allowed, The Newbury Boston to remove any delivery vehicle (other than laundry) preventing public alley use

The Newbury Boston to provide valet service for abutting neighbors unable to enter parking spaces due to The Newbury Boston's use of the alley

Only commercial vehicles permitted to stop next to The Newbury Boston building in the alley

Mandate of public safety personnel supersedes The Newbury Boston personnel and this list

Assistance available in security office in the alley or by contacting The Newbury Boston at (617) 536-5700

66.25"

Abbreviated text with rules, delivery schedule called out in left column

15.4"

Newbury
BOSTON

11.2"

- A**
1.5" cap height, Gotham Book
- B**
2.25" cap height, Gotham Bold
- C**
2" cap height, Gotham Medium
- D**
1.1" cap height, Gotham Book



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The Newbury
BOSTON

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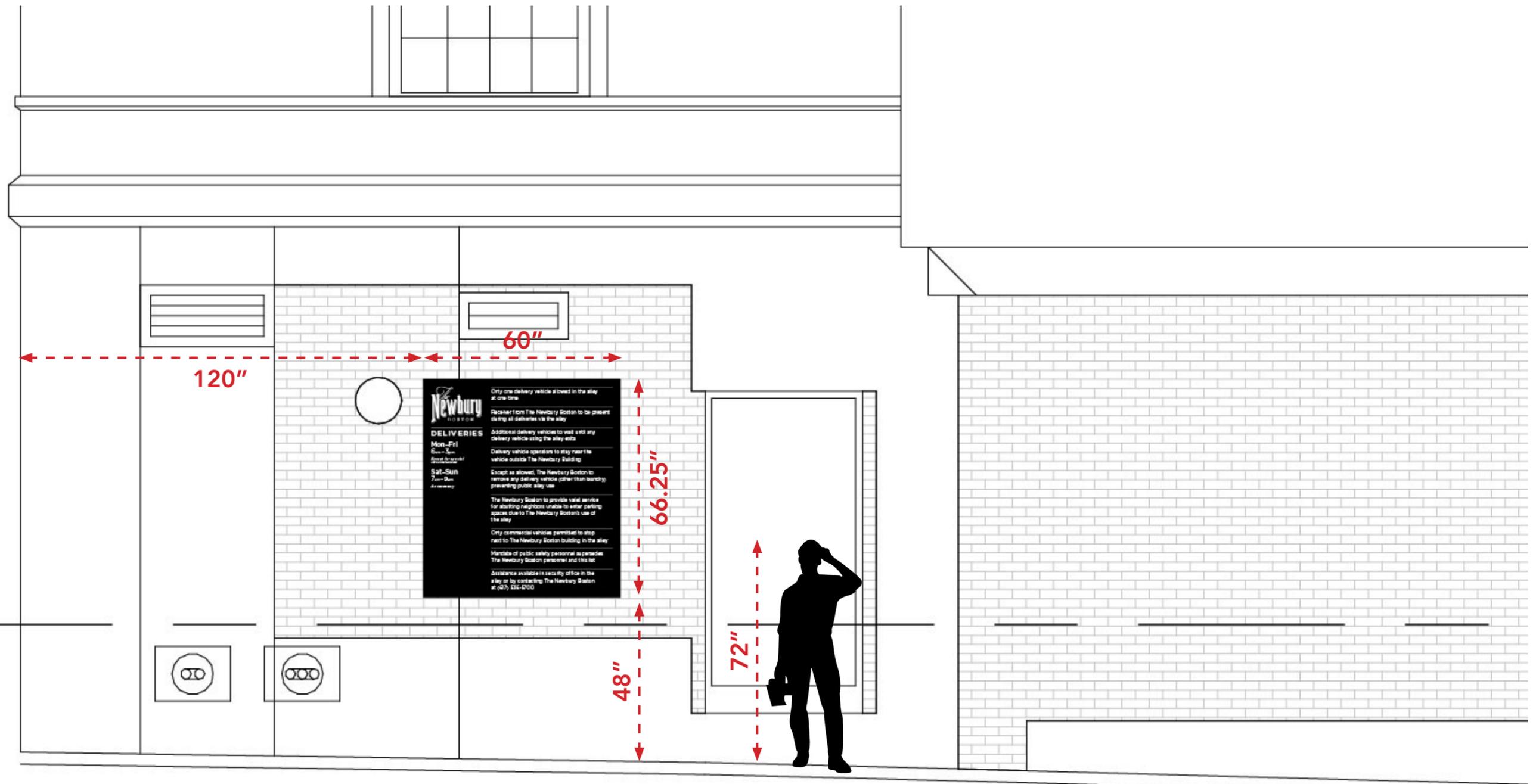
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Metal sign with direct applied graphics fastened to existing wall recess with hidden fasteners, placed over existing brick indent

60" x 66.25"



1. UPDATED DELIVERY SIGNAGE



2. NO SMOKING SIGNAGE



Metal sign with direct applied graphics fastened to wall with concealed fasteners

14" x 10"

- A**
1.6" cap height, Gotham Bold
- B**
0.5" cap height, Gotham Medium
- C**
3.5"x3.5"
- D**
0.3" cap height, Gotham Book



2. NO SMOKING SIGNAGE



Metal sign with direct applied graphics fastened to wall

14" x 10"



2. NO SMOKING SIGNAGE

