



STARBUCKS COFFEE



PINCKNEY ST

2TA 942



8/5  
NAILS

BRIDGE  
Antiques & Fine Art  
BLACK INK





Starbucks  
97 Charles St.  
Boston, MA  
Hanging Sign

Proposed

New 30" Sign  
Bracket with  
Hanging  
Hardware

New 18" h x 2-1/2" d  
Non-Illuminating  
HDU Sign with  
Painted  
Sandblasted  
Graphics



Existing



**18" NON ILLUMINATED HANGING SIGN**

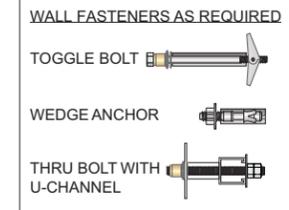
SBC-PART#

Qty. 1

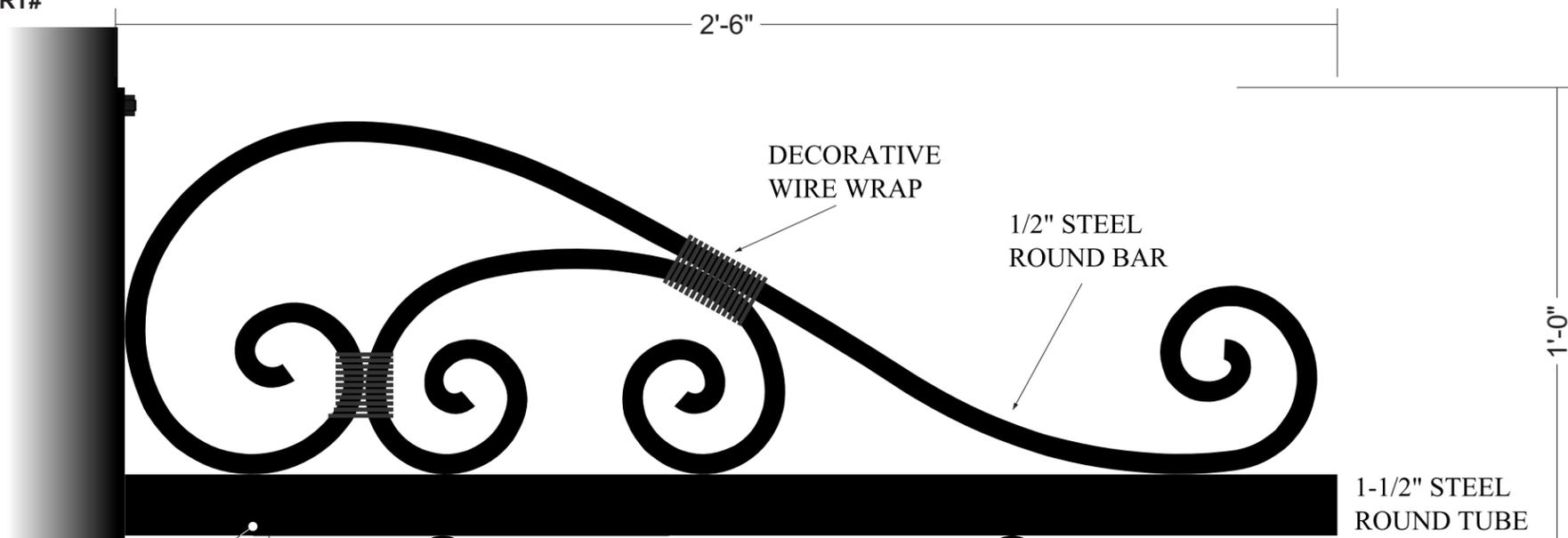
**30" SIGN BRACKET w/ HANGING HARDWARE**

SBC-PART#

Qty. 1



\* Top & Side Mount



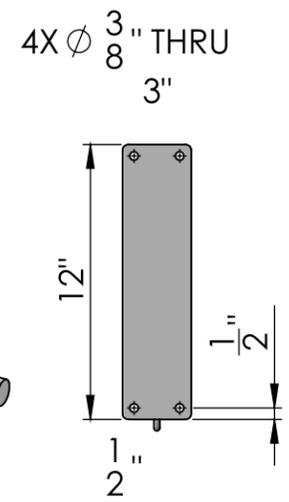
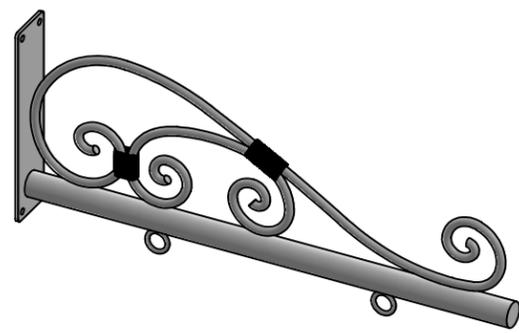
**SPECIFICATIONS:**

- A** 18" Dia. x 2.5" Sandblasted D/F HDU painted Green and White
- B** 12" x 30" Blade Sign Bracket Steel w/ Textured Black Powder Coat Finish



- (2) Extra-long lag eye bolts, black oxide coated
- 1 Foot of black oxide coated jack chain
- (4) black oxide coated "S" hooks

Front View  
Scale: 3" = 1'-0"



End View

**HILTON DISPLAYS**  
125 HILLSIDE DRIVE • GREENVILLE SC 29607  
P 800 353 9132 • F 864 242 2204  
www.hiltondisplays.com

**QID 19-46488**

JOB NAME

Starbucks

LOCATION

Charles Street  
97 Charles Street  
Boston MA 02114

CUSTOMER CONTACT

SALESMAN / PM

Rhoda Huges

DESIGNER

Glenn Miller

DWG. DATE

6-11-19

REV. DATE / REVISION

SCALE

As Noted

FILE

2019/Starbucks/  
Boston MA/19-46488  
SB Boston MA 19-46488

DESIGN SPECIFICATIONS ACCEPTED BY:

EST:	CLIENT:
SLS/PM:	LANDLORD:

THE INTENT OF THIS DRAWING IS TO SHOW A CONCEPTUAL REPRESENTATION OF THE PROPOSED SIGNAGE. DUE TO VARIATIONS IN PRINTING DEVICES AND SUBSTRATES, THE FINISHED PRODUCT MAY DIFFER SLIGHTLY FROM DRAWING.



Dear Sirs:

This letter will confirm that the Starbucks 40th Anniversary Siren logo, in green and white, is a federally registered trademark. Please see the enclosed registration certificate.

Starbucks legal right to use its logo as registered is protected under federal law pursuant to Section 39(b) of the Lanham Act, 15 U.S.C. § 1121(b). That statute provides, in pertinent part, that “No State of other jurisdiction of the United States or any political subdivision or any agency thereof may require the alteration of a registered mark....”

Starbucks makes every effort to use its trademark in its registered form and has made a significant investment to ensure that its customers know and recognize this mark. The strength and value of the mark is dependent on its consistent use in accordance with its registered specification.

I trust that the foregoing will address any concerns you may have with regard to signage. Should you have any questions, please do not hesitate to contact me at [BOktay@starbucks.com](mailto:BOktay@starbucks.com).

Sincerely,

Batur Oktay  
director, managing corporate counsel

Enclosure: Copy of US Registration Certificate

# United States of America

United States Patent and Trademark Office



**Reg. No. 4,572,688**

**Registered July 22, 2014**

**Int. Cls.: 5, 9, 11, 16, 21,  
25, 29, 30, 32, 35, 36, 41,  
and 43**

STARBUCKS CORPORATION (WASHINGTON CORPORATION), DBA STARBUCKS COFFEE COMPANY,  
2401 UTAH AVENUE SOUTH  
SEATTLE, WA 98134

FOR: NUTRITIONALLY FORTIFIED BEVERAGES; MEAL REPLACEMENT AND DIETARY SUPPLEMENT DRINK MIXES, NUTRITIONAL SUPPLEMENTS IN THE FORM OF FOODS BARS; POWDERED FRUIT-FLAVORED DIETARY SUPPLEMENT DRINK MIX; POWDERED NUTRITIONAL SUPPLEMENT DRINK MIX; AND VITAMIN FORTIFIED BEVERAGES, IN CLASS 5 (U.S. CLS. 6, 18, 44, 46, 51 AND 52).

**TRADEMARK**

**SERVICE MARK**

FIRST USE 7-10-2012; IN COMMERCE 7-10-2012.

**PRINCIPAL REGISTER**

FOR: AUDIO RECORDINGS FEATURING CLASSICAL, JAZZ, CONTEMPORARY, POP, SEASONAL, R AND B, SOUL, WORLD, ZYDECO, REGGAE, ROCK, FOLK AND SHOW TUNES MUSIC; DOWNLOADABLE MUSIC VIA A GLOBAL COMPUTER NETWORK AND WIRELESS DEVICES; VENDING MACHINES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 3-31-2011; IN COMMERCE 3-31-2011.

FOR: ELECTRICAL APPLIANCES, NAMELY, ESPRESSO MAKERS AND COFFEE MAKERS FOR DOMESTIC OR COMMERCIAL USE, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 3-31-2011; IN COMMERCE 3-31-2011.

FOR: PUBLICATIONS AND PRINTED MATERIALS, NAMELY, NEWSLETTERS AND MAGAZINES FEATURING INFORMATION ABOUT COFFEE AND COFFEE DRINKERS, PENS, BALL POINT PENS, STATIONERY, POSTERS, PAPER NAPKINS, PAPER COASTERS, AND PAPER BAGS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 3-31-2011; IN COMMERCE 3-31-2011.

FOR: HAND OPERATED COFFEE GRINDERS AND COFFEE MILLS, INSULATED COFFEE AND BEVERAGE CUPS, NON-PAPER COASTERS, INSULATED VACUUM BOTTLES, COFFEE CUPS, TEA CUPS AND MUGS, GLASSWARE, DISHES, PLATES AND BOWLS, TRIVETS, STORAGE CANISTERS, NON-ELECTRIC DRIP COFFEE MAKERS, NON-ELEC-



*Michelle K. Lee*

Deputy Director of the United States  
Patent and Trademark Office

**Reg. No. 4,572,688** TRIC PLUNGER-STYLE COFFEE MAKERS, AND DECORATIVE STORAGE CONTAINERS FOR FOOD, NON-ELECTRIC TEA KETTLES, TEA INFUSERS, TEA POTS, TEA STRAINERS, CERAMIC FIGURINES, PORCELAIN FIGURINES; PAPER CUPS AND INSULATED SLEEVES FOR BEVERAGE CUPS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 3-8-2011; IN COMMERCE 3-8-2011.

FOR: T-SHIRTS, POLO SHIRTS, SWEATSHIRTS, CAPS, HATS, JACKETS, SHORTS, AND APRONS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 3-31-2011; IN COMMERCE 3-31-2011.

FOR: MILK, FLAVORED MILK, MILKSHAKES AND MILK BASED BEVERAGES; FRUIT JAMS, JELLIES, SPREADS, AND PRESERVES, IN CLASS 29 (U.S. CL. 46).

FIRST USE 3-8-2011; IN COMMERCE 3-8-2011.

FOR: GROUND AND WHOLE BEAN COFFEE, COCOA, HERBAL AND NON-HERBAL TEA, COFFEE, TEA, COCOA AND ESPRESSO BEVERAGES, AND BEVERAGES MADE WITH A BASE OF COFFEE AND/OR ESPRESSO, BEVERAGES MADE WITH A BASE OF TEA, POWDERED CHOCOLATE; SAUCES TO ADD TO BEVERAGES; CHOCOLATE SYRUP, FLAVORING SYRUPS TO ADD TO BEVERAGES, BAKED GOODS, NAMELY, MUFFINS, SCONES, BISCUITS, COOKIES, PASTRIES AND BREADS, SANDWICHES, GRANOLA, READY-TO-DRINK COFFEE, READY-TO-DRINK TEA, AND FROZEN CONFECTIONS; CHOCOLATE, CANDY AND CHOCOLATE CONFECTIONS; AND SAUCES, IN CLASS 30 (U.S. CL. 46).

FIRST USE 3-8-2011; IN COMMERCE 3-8-2011.

FOR: WATER, AND OTHER NON-ALCOHOLIC DRINKS, NAMELY, SOFT DRINKS, FRUIT DRINKS AND FRUIT JUICES, FRUIT DRINKS AND SOFT DRINKS CONTAINING FRUIT JUICES, POWDERED BEVERAGE MIXES; FLAVORING SYRUPS FOR MAKING BEVERAGES; FLAVORED AND UNFLAVORED BOTTLED WATERS, FRUIT JUICES, SPARKLING FRUIT AND JUICE BASED BEVERAGES AND SODA BEVERAGES; FROZEN FRUIT BEVERAGES AND FROZEN FRUIT-BASED BEVERAGES, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

FIRST USE 3-8-2011; IN COMMERCE 3-8-2011.

FOR: BUSINESS ADMINISTRATION; BUSINESS MANAGEMENT; FRANCHISING, NAMELY, PROVIDING TECHNICAL ASSISTANCE IN THE ESTABLISHMENT AND/OR OPERATION OF RESTAURANTS, CAFES, COFFEE HOUSES AND SNACK BARS; RETAIL STORE SERVICES IN THE FIELD OF COFFEE, TEA, COCOA, PACKAGED AND PREPARED FOODS, ELECTRIC APPLIANCES, NON-ELECTRIC APPLIANCES, HOUSEWARES, KITCHENWARE, CLOCKS, WATCHES, JEWELRY, BOOKS, MUSICAL RECORDINGS, MOUSE PADS, WALLETS MADE OF CLOTH, TOTE BAGS MADE OF CLOTH, PLASTIC, OR LEATHER, BRIEFCASES MADE OF LEATHER, BOOK BAGS MADE OF CLOTH, UMBRELLAS MADE OF CLOTH, PLASTIC OR LEATHER, KEY FOBs OF LEATHER, CLOTHING, CAPS AND HATS, TOYS, INCLUDING TEDDY BEARS, STUFFED TOYS, PLUSH TOYS, DOLLS AND ACCESSORIES THEREFOR, CHRISTMAS ORNAMENTS; WHOLESALE DISTRIBUTORSHIPS IN THE FIELD OF COFFEE, TEA, COCOA, PACKAGED FOODS, PREPARED FOODS; WHOLESALE STORES IN THE FIELD OF COFFEE, TEA, COCOA, PACKAGED FOODS, PREPARED FOODS; WHOLESALE ORDERING SERVICES IN THE FIELD OF COFFEE, TEA, COCOA, PACKAGED FOODS, PREPARED FOODS; COMPUTERIZED ON-LINE ORDERING SERVICES IN THE FIELD OF COFFEE, TEA, COCOA, PACKAGED FOODS, PREPARED FOODS, ELECTRIC APPLIANCES, NON-ELECTRIC APPLIANCES, HOUSEWARES, KITCHENWARE, WATCHES, JEWELRY, BOOKS, MUSICAL RECORDINGS, MOUSE PADS, WALLETS MADE OF LEATHER, BILLFOLDS MADE OF LEATHER, TOTE BAGS MADE

**Reg. No. 4,572,688** OF CLOTH, PLASTIC, OR LEATHER, BRIEFCASES MADE OF CLOTH, PLASTIC, OR LEATHER, BOOK BAGS MADE OF CLOTH, PLASTIC, OR LEATHER, UMBRELLAS MADE OF CLOTH, PLASTIC, OR LEATHER, KEY FOBS OF LEATHER, CLOTHING, CAPS, HATS, TOYS INCLUDING TEDDY BEARS, STUFFED TOYS, PLUSH TOYS, DOLLS AND ACCESSORIES THEREFOR, AND CHRISTMAS ORNAMENTS; COMPUTERIZED ON-LINE RETAIL STORE SERVICES IN THE FIELD OF COFFEE, TEA, COCOA, PACKAGED FOODS, PREPARED FOODS, ELECTRIC APPLIANCES, NON-ELECTRIC APPLIANCES, HOUSEWARES, KITCHENWARE, WATCHES, JEWELRY, BOOKS, MUSICAL RECORDINGS, MOUSE PADS, WALLETS MADE OF LEATHER, BILLFOLDS MADE OF LEATHER, TOTE BAGS MADE OF CLOTH, PLASTIC, OR LEATHER, BRIEFCASES MADE OF CLOTH, PLASTIC, OR LEATHER, BOOK BAGS MADE OF CLOTH, PLASTIC, OR LEATHER, UMBRELLAS MADE OF CLOTH, PLASTIC, OR LEATHER, KEY FOBS OF LEATHER, CLOTHING, CAPS, HATS, TOYS INCLUDING TEDDY BEARS, STUFFED TOYS, PLUSH TOYS, DOLLS AND ACCESSORIES THEREFOR, AND CHRISTMAS ORNAMENTS; ON-LINE ORDERING SERVICES IN THE FIELD OF COFFEE, TEA, COCOA, PACKAGED FOODS, PREPARED FOODS, ELECTRIC APPLIANCES, NON-ELECTRIC APPLIANCES, HOUSEWARES, KITCHENWARE, WATCHES, JEWELRY, BOOKS, MUSICAL RECORDINGS, MOUSE PADS, WALLETS MADE OF LEATHER, BILLFOLDS MADE OF LEATHER, TOTE BAGS MADE OF CLOTH, PLASTIC, OR LEATHER, BRIEFCASES MADE OF CLOTH, PLASTIC, OR LEATHER, BOOK BAGS MADE OF CLOTH, PLASTIC, OR LEATHER, UMBRELLAS MADE OF CLOTH, PLASTIC, OR LEATHER, KEY FOBS OF LEATHER, CLOTHING, CAPS, HATS, TOYS INCLUDING TEDDY BEARS, STUFFED TOYS, PLUSH TOYS, DOLLS AND ACCESSORIES THEREFOR, AND CHRISTMAS ORNAMENTS; ON-LINE RETAIL STORE SERVICES IN THE FIELD OF COFFEE, TEA, COCOA, PACKAGED FOODS, PREPARED FOODS, ELECTRIC APPLIANCES, NON-ELECTRIC APPLIANCES, HOUSEWARES, KITCHENWARE, WATCHES, JEWELRY, BOOKS, MUSICAL RECORDINGS, MOUSE PADS, WALLETS MADE OF LEATHER, BILLFOLDS MADE OF LEATHER, TOTE BAGS MADE OF CLOTH, PLASTIC, OR LEATHER, BRIEFCASES MADE OF CLOTH, PLASTIC, OR LEATHER, BOOK BAGS MADE OF CLOTH, PLASTIC, OR LEATHER, UMBRELLAS MADE OF CLOTH, PLASTIC, OR LEATHER, KEY FOBS OF LEATHER, CLOTHING, CAPS, HATS, TOYS INCLUDING TEDDY BEARS, STUFFED TOYS, PLUSH TOYS, DOLLS AND ACCESSORIES THEREFOR, AND CHRISTMAS ORNAMENTS; COMPUTERIZED ON-LINE GIFT REGISTRY AND ORDERING SERVICES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-8-2011; IN COMMERCE 3-8-2011.

FOR: FINANCIAL SERVICES, NAMELY, DEBIT, CREDIT, AND STORED-VALUE CARD SERVICES; CHARITABLE FUND RAISING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-31-2011; IN COMMERCE 3-31-2011.

FOR: ENTERTAINMENT SERVICES, NAMELY, THE PROVISION, ORGANIZATION AND PRODUCTION OF ENTERTAINMENT, EDUCATIONAL, RECREATIONAL AND/OR MUSICAL EVENTS, NAMELY, MUSIC SHOWS, LIVE MUSICAL PERFORMANCES, CONCERTS, AND OTHER LIVE MUSIC EVENTS AND ACTIVITIES; ARRANGING AND CONDUCTING OF PERSONAL APPEARANCES FOR ENTERTAINMENT PURPOSES; PUBLISHING AND PRODUCTION OF MUSICAL AND SOUND RECORDINGS; PROVIDING INFORMATION, AUDIO, VIDEO, GRAPHICS, AND OTHER MULTIMEDIA CONTENT IN THE FIELD OF MUSIC VIA COMMUNICATION NETWORKS; PROVIDING INFORMATION, AUDIO, VIDEO, GRAPHICS, TEXT, AND OTHER MULTIMEDIA CONTENT IN THE FIELD OF VIDEO VIA COMMUNICATION NETWORKS; PROVIDING INFORMATION, AUDIO, VIDEO, GRAPHICS, TEXT, AND OTHER MULTIMEDIA CONTENT IN THE FIELD OF TELEVISION VIA COMMUNICATION NETWORKS; PROVIDING INFORMATION, AUDIO, VIDEO, GRAPHICS, TEXT, AND OTHER MULTIMEDIA CONTENT IN THE FIELD OF NEWS VIA COMMUNICATION NETWORKS; PROVIDING INFORMATION, AUDIO, VIDEO, GRAPHICS, TEXT, AND OTHER MULTIMEDIA CONTENT IN THE FIELD OF SPORTS VIA COMMUNICATION

**Reg. No. 4,572,688** NETWORKS; PROVIDING INFORMATION, AUDIO, VIDEO, GRAPHICS, TEXT, AND OTHER MULTIMEDIA CONTENT IN THE FIELD OF GAMES VIA COMMUNICATION NETWORKS; PROVIDING INFORMATION, AUDIO, VIDEO, GRAPHICS, TEXT, AND OTHER MULTIMEDIA CONTENT IN THE FIELD OF CULTURAL EVENTS VIA COMMUNICATION NETWORKS; PROVIDING INFORMATION, AUDIO, VIDEO, GRAPHICS, TEXT, AND OTHER MULTIMEDIA CONTENT IN THE FIELD OF ENTERTAINMENT VIA COMMUNICATION NETWORKS; PROVIDING INFORMATION, AUDIO, VIDEO, GRAPHICS, TEXT, AND OTHER MULTIMEDIA CONTENT IN THE FIELD OF HEALTH AND WELLNESS VIA COMMUNICATION NETWORKS; PROVIDING INFORMATION, AUDIO, VIDEO, GRAPHICS, TEXT, AND OTHER MULTIMEDIA CONTENT IN THE FIELD OF ARTS AND LEISURE VIA COMMUNICATION NETWORKS; MUSIC PUBLISHING SERVICES; PUBLISHING OF TEXT, GRAPHIC, AUDIO AND VIDEO WORKS VIA COMMUNICATIONS NETWORKS; PRODUCTION AND DISTRIBUTION OF RADIO PROGRAMS; MUSIC PRODUCTION SERVICES; ENTERTAINMENT SERVICES, NAMELY, PROVIDING COMMENTARY AND ARTICLES ABOUT MUSIC, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 3-8-2011; IN COMMERCE 3-8-2011.

FOR: RESTAURANT, CAFE, CAFETERIA, SNACK BAR, COFFEE BAR AND COFFEE HOUSE, CARRY OUT RESTAURANT, AND TAKE OUT RESTAURANT SERVICES; CATERING SERVICES; COFFEE SUPPLY SERVICES FOR OFFICES; CONTRACT FOOD SERVICES; FOOD PREPARATION; PREPARATION AND SALE OF CARRY OUT FOODS AND BEVERAGES, IN CLASS 43 (U.S. CLS. 100 AND 101).

FIRST USE 3-8-2011; IN COMMERCE 3-8-2011.

PRIORITY CLAIMED UNDER SEC. 44(D) ON SINGAPORE APPLICATION NO. T11/00011G, FILED 1-3-2011, REG. NO. T1100011G, DATED 1-3-2011, EXPIRES 1-3-2021.

THE COLOR(S) GREEN AND WHITE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

OWNER OF U.S. REG. NOS. 1,542,775, 1,815,938, AND OTHERS.

THE MARK CONSISTS OF A CIRCULAR SEAL IN GREEN WITH THE DESIGN OF A SIREN (A TWO-TAILED MERMAID) IN WHITE WEARING A CROWN.

SN 85-244,515, FILED 2-17-2011.

JOHN E. MICHOS, EXAMINING ATTORNEY