# FORT POINT CHANNEL LANDMARK DISTRICT COMMISSION ADVISORY REVIEW





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**EXISTING CONDITION** 

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10-20 CHANNEL CENTER

MAP OF FORT POINT CHANNEL LANDMARKS DISTRICT WITH BUILDING LOCATION SHOWN



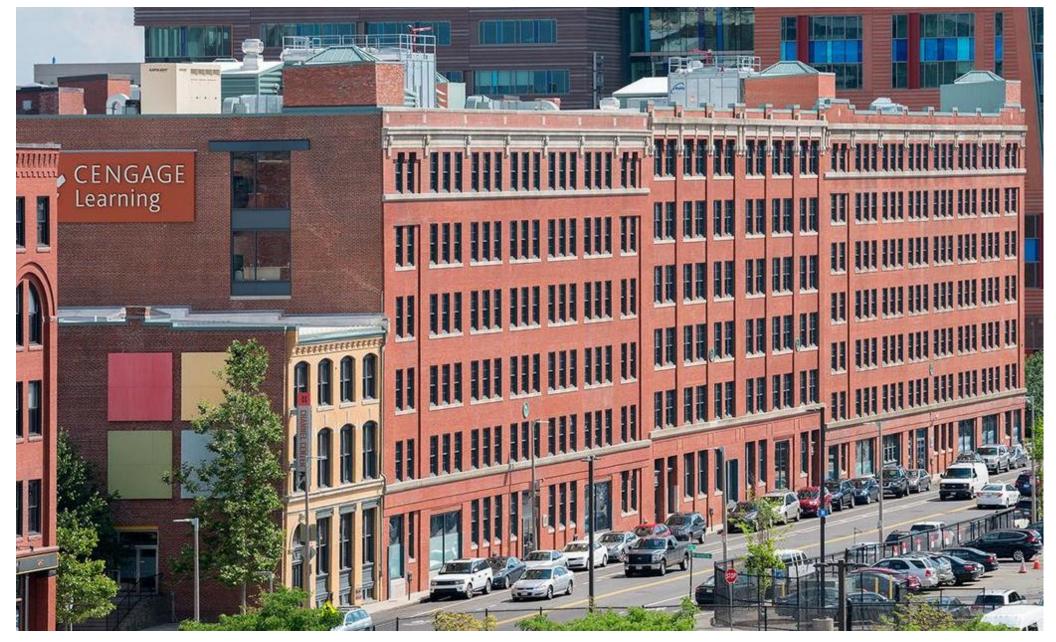
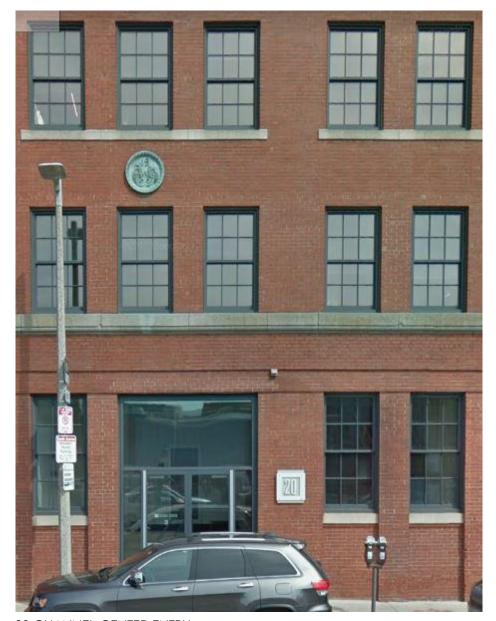


PHOTO OF BUILDING EXISTING CONDITIONS

PRESENT DAY PHOTO FROM NEIGHBORING BUILDING







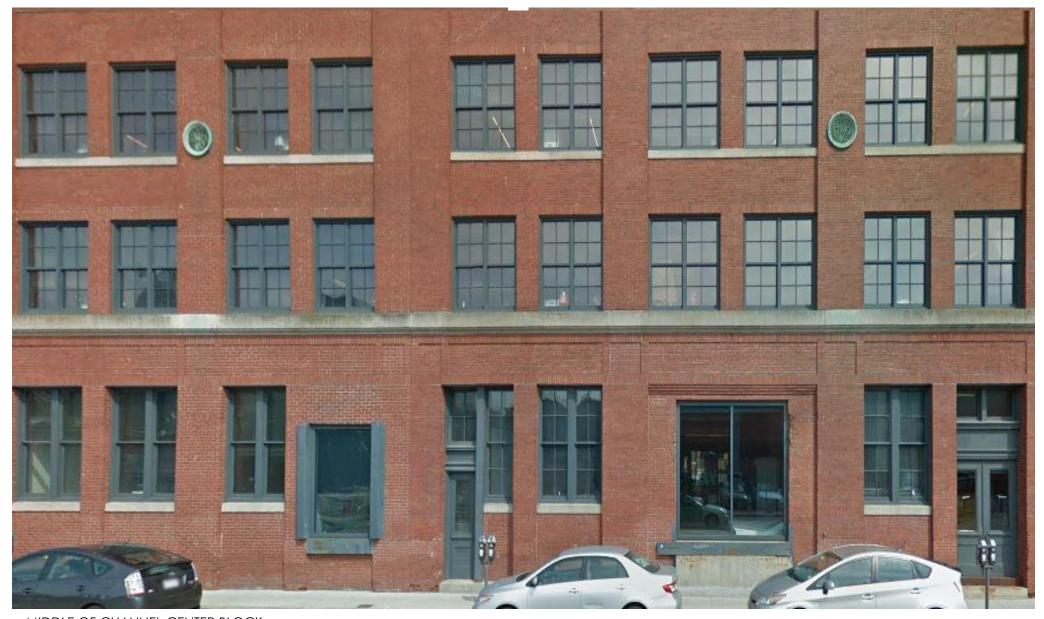
20 CHANNEL CENTER ENTRY

10 CHANNEL CENTER ENTRY

# PHOTO OF ENTRY EXISTING CONDITIONS

PRESENT DAY PHOTO



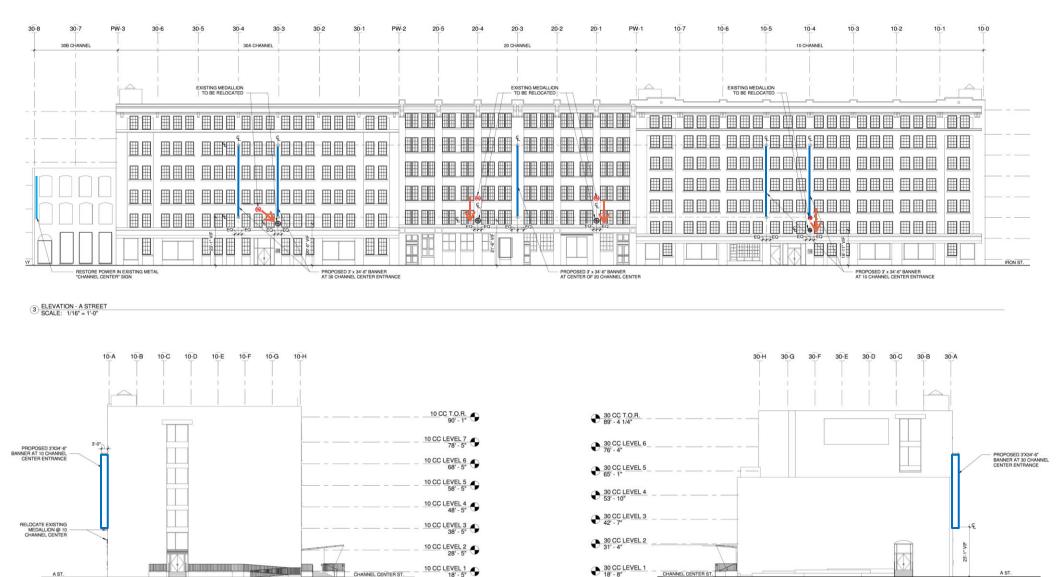


MIDDLE OF CHANNEL CENTER BLOCK

# PHOTO OF EXISTING CONDITIONS

PRESENT DAY PHOTO





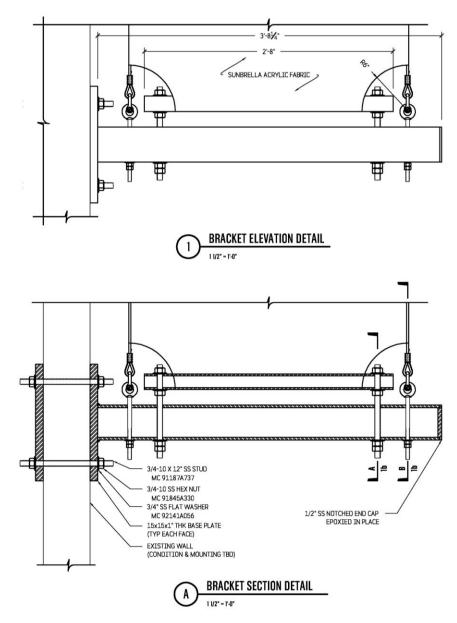
# PROPOSED SIGNAGE LOCATIONS & MEDALLION RELOCATIONS BUILDING ELEVATIONS OF BANNER LOCATIONS AND ADDITIONAL SCOPE

2 ELEVATION - WASHINGTON WAY SCALE: 1/16" = 1'-0"



1 ELEVATION - IRON STREET SCALE: 1/16" = 1'-0"

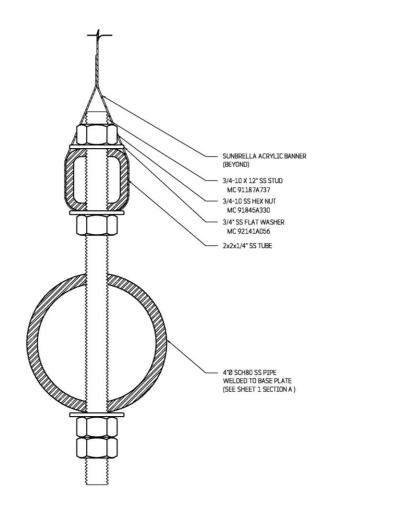


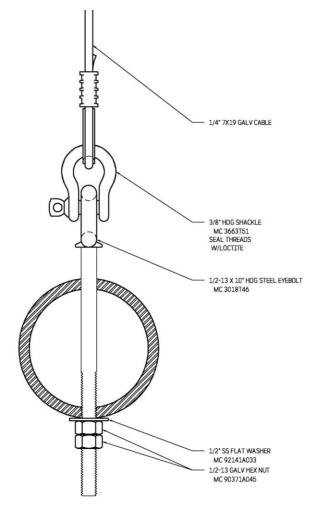


PROPOSED SIGNAGE – BRACKET DETAIL

PRELIMINARY BRACKET DETAILING FOR BUILDING FASTENER











### PROPOSED SIGNAGE – BRACKET DETAIL

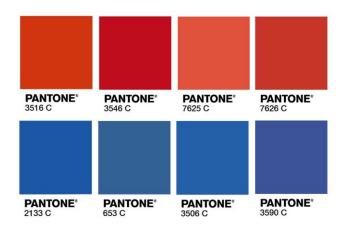
PRELIMINARY BRACKET DETAILING FOR SIGNAGE CABLE











#### **OPTION A FONT:**

LETTERS: Avenir Next LT Pro, Demi Condensed NUMBERS: Franklin Gothic Medium Cond & Britannic Bold

#### **OPTION B FONT:**

LETTERS: U001Con, Regular NUMBERS: Engravers MT

#### OPTION C FONT:

LETTERS: Acumin Variable Concept, Condensed Bold

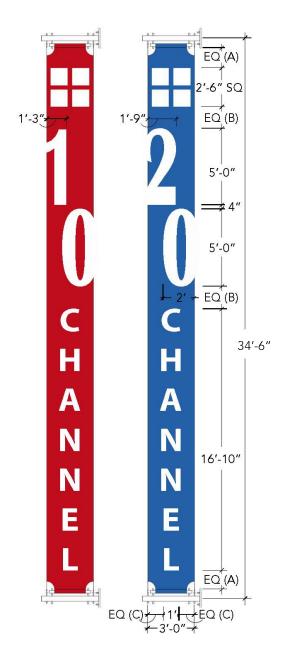
NUMBERS: Franklin Gothic Medium Cond & Copperplate Gothic Bold

SIGNAGE DESIGN STUDIES

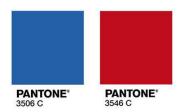
**ELEVATIONS OF INITIAL DESIGN OPTIONS** 











#### **BANNER FONTS:**

LETTERS: Myriad Pro, Bold, Crisp NUMBERS: Britannic Bold, Regular, Strong

Myriad Pro, Bold, Crisp:

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z

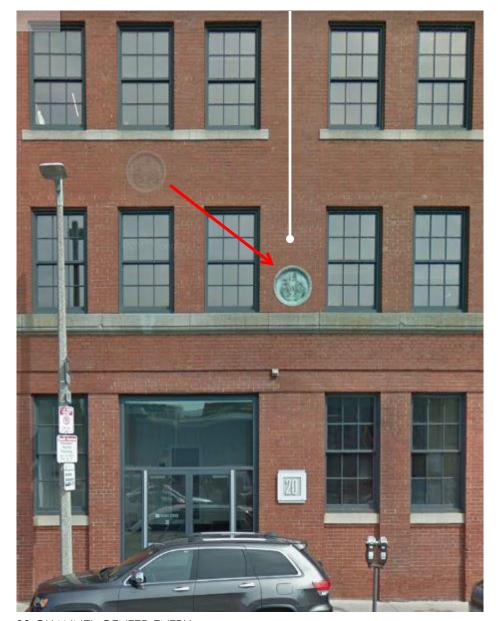
Britannic Bold, Regular, Strong:

12345678910



**ELEVATIONS OF CURRENT DESIGN OPTIONS** 







20 CHANNEL CENTER ENTRY

10 CHANNEL CENTER ENTRY

# PHOTOS OF PROPOSED ENTRY CONDITIONS RENDERED PHOTO





MIDDLE OF CHANNEL CENTER BLOCK

# PHOTOS OF PROPOSED CONDITIONS RENDERED PHOTO







12 THOMPSON PLACE

15 MIDWAY STREET

# MEDALLION PRECEDENT IMAGES

LOCATIONS ON MULTI-STORY BUILDINGS (THEN & NOW)





### RENDERING OF PROPOSED SIGNAGE LOCATIONS

AERIAL VIEW LOOKING TOWARDS BUILDING OVER A STREET





### RENDERING OF PROPOSED SIGNAGE LOCATIONS

STREET VIEW LOOKING TOWARDS BUILDING AT CORNER OF A STREET







# RENDERING OF PROPOSED SIGNAGE LOCATIONS

STREET VIEW LOOKING TOWARDS BUILDING ON SIDEWALK

